

# **MEDIA INFORMATION WINTER 2024/25**

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All sectors of the global shipping industry face a number of challenges in meeting existing and anticipated environmental regulations, all of which will require significant changes to the way in which the global fleet operates.

With the shipping industry under increasing scrutiny from Administrations, environmental campaigners, and the general public to reduce the impact operations have on the marine environment, **Clean Shipping International** provides invaluable insight into the regulatory, technical, operational, and commercial issues driving the 'green' marine agenda.

With informed articles and opinion pieces from industry leaders, shipowners and environmental experts, each edition of **Clean Shipping International** provides in-depth analysis of the environmental problems and solutions relating to ship-to-air and ship-to-sea emissions, enabling the ship operating community to make more informed decisions.

Within each issue, we tackle a range of subjects affecting sustainable shipping. We consider the commercial, operational and technical implications in meeting environmental regulations; consider emergent environmental issues relating to ship operation; evaluate the different solutions available; and address how climate change will have a wider impact on global trade.

**Clean Shipping International** strives to provide information and research data to better inform industry, national and international authorities, non-governmental organizations and the public on the environmental performance and benefits of Exhaust Gas Cleaning Systems (EGCS) and associated air and water emissions.

### **EDITORIAL SYNOPSIS WINTER 2024/25**

#### SCRUBBERS

We look at what is likely to happen in this segment going forward to the next stage of regulation.

#### ■ ALTERNATIVE FUELS

There are plenty of replacement fuels coming on the market - but which one will win the battle longer term?

#### SHIP DESIGN AND EFFICIENCY

Saving money, as well as being eco friendly is the name of the game in ship building.

#### **■ FUELS AND LUBES**

The state of the market at a time when supply lines have been changing.

#### **MARINE COATINGS**

We look at the latest products to come on the market.

#### **■** BLOCKCHAIN

The latest developments in an expanding segment of the market.

#### **■** BALLAST WATER

How companies are handling ongoing implementation issues.

#### **■ SPRAYS AND NOZZLES**

We look at new designs on the market.

#### **■ REGULATION**

A round up on new rules with new deadlines on the horizon.

#### CARBON CAPTURE

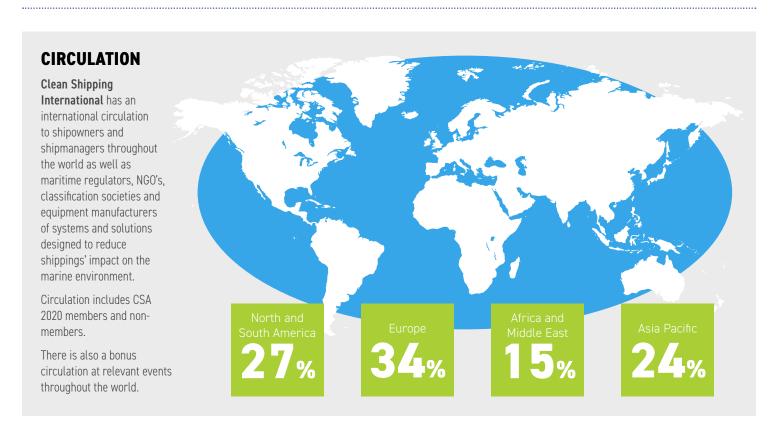
How to handle a demanding regulatory environment.

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Is this the fuel of the future? Some would argue it is.

#### **■ REGULAR FEATURES:**

FROM THE EDITOR / EXECUTIVE DIRECTOR'S REPORT / INDUSTRY NEWS / PROFILES



# **ADVERTISING RATES**



BANNER		CEMENT
DANNER	AIJVERII	3 F W F W I

 2 months
 4 months
 6 months
 1 year

 £1,000
 £1,500
 £2,000
 £3,000

Special positions by request All prices subject to VAT at standard rate

#### **COPY REQUIREMENTS**

Adverts as a digital file (PDF/PHOTOSHOP/ILLUSTRATOR) by E-mail: production@cleanshippinginternational.com

ANYTHING SUPPLIED OTHER THAN THE ABOVE MAY INCUR A PRODUCTION CHARGE

#### **PRODUCTION SERVICE**

Our production department can offer you a full service in the preparation of your advertisement at very competitive prices E-mail: production@cleanshippinginternational.com



# **WEBSITE RATE CARD**

## ALL POSITION DURATIONS FOR 12 WEEKS /3 CALENDAR MONTHS

## **Sponsored Content**

Main News leader story position with large image Subject Page leader story position

Main story with 4 images, text and links £2,950

Leaderboard (all pages) 800 x 90 £2,000

POSITION	SIZE	PER MONTH
ТОР		
Home Page		£1,200
Subject Page	1500 x 180px (rotating x 4)	£800
Both		£1,800

MID AND LOWER		
Home Page		£1,000
Subject Page	1500 x 180px (rotating x 4)	£700
Both		£1,500

TOP RIGHT SIDE MPU		
Home Page		£1,200
Subject Page	300 x 250px	£800
Both		£1,800

MID AND LOWER RIGHT SIDE MPU		
Home Page		£1,000
Subject Page	300 x 250px	£700
Both		£1,500

WEEKLY NEWS EMAIL RATE CARD		
Top Banner (item 500 words)	800 x 90px	£2,500
MPU	320 x 250px	£1,800